





# **TV PLUS**

**Advertising & Media Kit**

# Whoa!

We are excited to introduce you to  
TV Plus, a premiere streaming  
service!





“The best way to **predict**  
the future is to **invent**  
it.”



*Alan Kay (1971)*

# Who we are !

TV Plus is a streaming service that allows users to watch a wide variety of award-winning TV shows, movies, documentaries, and more on thousands of internet-connected devices.

With TV Plus, you can enjoy unlimited viewing of content.

Portal Link: <http://www.tvplus.network/>

**Partner with TV  
Plus and  
increase your  
visibility**



## Advertisers in Kenya





**KENYA**

**UGANDA**

**USA**

**TANZANIA**

**SOUTH AFRICA**

**UAE**

**NIGERIA**

**RWANDA**

# Heat Map

Some of TV Plus subscribers all over the world!



## Watched on TV



27% of our subscribers  
viewing TV Plus from their  
TV Sets





## Watched on Phone & Tablet



41% of subscribers on the  
portal watch through  
mobile devices



## Watched on Pc



31% of TV Plus  
subscribers watch it  
through **Laptops**



44,983

TV Plus has caught audience's attention

## PREMIUM

**USD. 800**

**4 top slots available per month**, your advertisement will be on the **first page**

## STANDARD

**USD. 400**

this is a **hybrid** of the premium and the basic packages ( 1 week on Premium & 3 weeks on Basic)

## BASIC

**USD. 150**

your advertisement will be in **the general area** of the platform under advertisements

**11 percent** discount on advertisements paid for a period of **3 months** or more

# PayPal Payments

Send payment to **PayPal Account**  
info@paygate.online



# M-Pesa Payments

- SELECT M-PESA from the Menu
- Lipa na M-PESA > Paybill
- Enter 'Paybill Number = 552800
- Enter 'Account Number = 0012340778001
- Enter the amount you wish to pay
- Enter your M-PESA PIN
- Confirm details are correct and press OK

# Other Payments

Send an email to [info@tvplus.network](mailto:info@tvplus.network) for **Bank /  
Cheque** Payment Details and **RTGS** Payment  
Details.

# Thank You!

info@tvplus.network

+254 725874816 / +254 020 8000410

<http://www.tvplus.network/>



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